



**Exhibitor Prospectus and  
Support Opportunities**

*Hawaii 2010*  
**IGARSS**  
30th Anniversary

**2010 IEEE International Geoscience and  
Remote Sensing Symposium**

*Remote Sensing:  
Global Vision  
for Local Action*



**July 25 – 30, 2010 + Honolulu, Hawaii, U.S.A.**

Image courtesy of NASA Earth Observatory



**[www.IGARSS2010.org](http://www.IGARSS2010.org)**







IGARSS 2010 will bring together over 2,000 engineers, researchers, teachers, students, and scientists from around the world to review the latest issues and studies of Earth remote sensing, and their environments in space. Join companies, government agencies, educational institutions, research facilities, scientific societies, and others exhibiting the latest in geoscience instruments, equipment, software, books and journals, and scientific programs at the International Geoscience and Remote Sensing Symposium.

### Remote Sensing: Global Vision for Local Action

On behalf of the IEEE Geoscience and Remote Sensing Society and the IGARSS 2010 Organizing Committee, we are pleased to invite you to Honolulu for IGARSS 2010. We are thrilled to be returning to Hawaii to host IGARSS on its 30th anniversary! In the true spirit of an international event, we will continue our tradition of gathering world-class scientists, engineers, and educators engaged in the fields of geosciences and remote sensing from around the world. We anticipate over two thousand participants to enjoy a week of technical sessions, tutorials, exhibits and social activities.

For this 30th anniversary IGARSS we will celebrate our accomplishments over three decades of leadership in remote sensing instrumentation, techniques, and applications development. But perhaps more importantly we will look ahead to the future of our field with some fresh approaches and perspectives through our conference theme: Remote Sensing: Global Vision for Local Action. One such activity will be embodied in our plenary session, which will focus on the emerging field of [Community Remote Sensing](#). We hope this plenary session, along with special tutorials and technical sessions, will inspire and excite our community for what is possible in the coming decade. We look forward to seeing you in Honolulu in July 2010!

### Background

#### 2010 International Geoscience and Remote Sensing Symposium (IGARSS 2010)

The IEEE Geoscience and Remote Sensing Society sponsors the International Geoscience and Remote Sensing Symposium (IGARSS), the premier world symposium on this topic. It is held annually with alternate years in North American and international venues. This prestigious meeting has become an international focus of remote sensing programs and activities, each year drawing many hundreds of scientists and engineers from around the world to become familiar with current research and technology and discuss instruments, techniques, models, uses and programs of global interest.

#### IEEE / GRSS

The IEEE Geoscience and Remote Sensing Society (GRSS) is a professional organization dedicated to the advancement of the theory, concepts, and techniques of science and engineering as applied to remote sensing of the earth, oceans, atmosphere, and space, as well as the processing, interpretation, application and dissemination of this information. Originally founded in 1962 as the Geoscience Electronics Group, since its reorganization as the GRSS in 1981, the Society has contributed world renowned findings through its internationally subscribed monthly journals: "Transactions on Geoscience and Remote Sensing" (TGARS) and Geoscience and Remote Sensing Letters (GRSL) and gathered the world's top professionals in regional and international meetings.

The Society takes great pride in serving its growing membership, supporting student research and bestowing the field's most prestigious awards at the annual IGARSS Awards Ceremony. IEEE GRSS looks to the future with great anticipation for opportunities to collaborate on technological advances in the applications of remote sensing. We invite your participation and support of IGARSS science and technology.

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# IEEE IGARSS Symposia and Membership Statistics

## Who Should Participate?

- Software Developers
- Instrument Developers
- Remote Sensing Equipment Suppliers
- Universities & Colleges
- Publishers
- Laboratories
- Mission Managers
- Professional Societies
- Government Agencies
- Research & Development Corporations
- Educational Vendors
- Space Technology Companies
- Mapping, Geodesy and Geospatial Services
- Environmental Data Processors
- Urban Disaster Planning Agencies
- Satellite Developers & Operators
- Natural Resource Planners & Managers
- Geological Surveyors
- Satellite Direct Read-Out Developers & Vendors
- Geographic, Geometric and Geomantic Services
- Geoscience-related Organizations

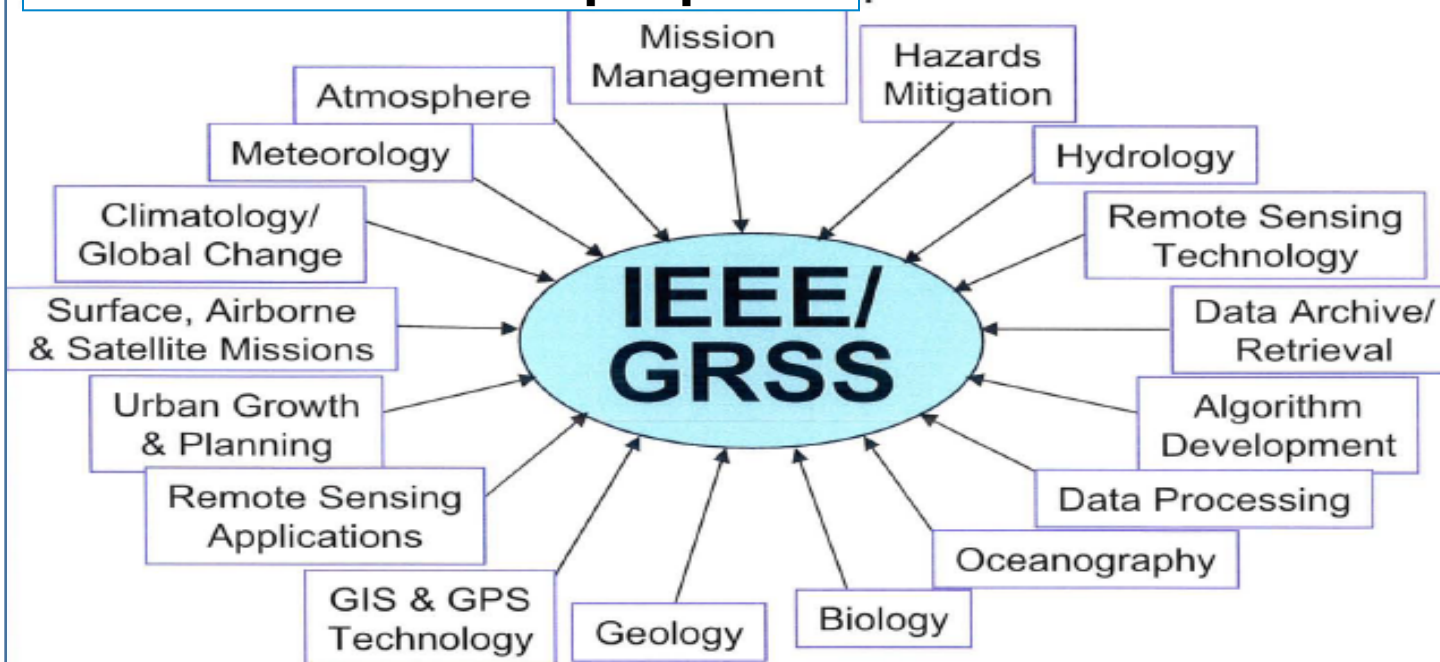


## IGARSS Locations and Attendance

1997 Singapore	530
1998 Seattle, WA	1,034
1999 Hamburg, Germany	875
2000 Honolulu, HI	1,183
2001 Sydney, Australia	1,012
2002 Toronto, Canada	1,385
2003 Toulouse, France	1,460
2004 Anchorage, AK	1,078
2005 Seoul, Korea	1,235
2006 Denver, CO	1,273
2007 Barcelona, Spain	1,300
2008 Boston, MA	1,722
2009 Cape Town, S. Africa	1,201
2010 Honolulu, HI*	>2,000

\*Expected

## IGARSS GRSS Membership Expertise :



# Exhibition/Exhibiting Details



## ***Space Is Limited...Book Early!***

*Symposium attendees recognize exhibitors as leading providers of remote sensing products and service solutions. Maximize your marketing dollars by exhibiting at this annual event.*

## **Exposition Facts**

**Location:** Hilton Hawaiian Village Mid-Pacific Conference Center

**Exhibit Dates:** 27 - 29 July 2010

(Meeting Dates: 25 - 30 July 2010)

**Move-In:** Monday 26 July, 0800h - 1700h

**Exposition Hours:** Tues - Weds, 27-28 July, 0930h-1800h  
and Thurs, 29 July, 0930h-1600h

**Move-Out:** Thursday, 29 July, 1600h-1800h  
Friday, 30 July, 0800h-1200h

## **Important Dates**

- **Early Booth Reservation Deadline:** 1 May 2010
- **Support Application Deadline:** 15 May 2010
- **Booth Cancellation Deadline:** 15 May 2010
- **Company Profile Due:** 1 June 2010
- **Exhibitor Information Due:** 1 June 2010

## **Exhibiting at IGARSS 2010 is your opportunity to...**

- Increase Your Market Exposure
- Spotlight your Services
- Acquire New Customers and Connect with Returning Customers
- Enhance your Visibility in the Geosciences and Remote Sensing Community
- Meet with Students
- Explore National and International Business Opportunities

## **Value-added Benefits:**

- **Decision-Maker Contacts**
- **Strong International Networking**
- **Sponsorship Opportunities**

## **Exhibit Booth Information:**

Standard Booth: \$2,000.00 USD on or Before 1 May 2010; \$2,250.00 after 1 May 2010

Booth Dimensions: 8 feet x 10 feet

Booth Space Includes: Pipe and drape booth enclosure, booth identification sign, waste basket, 6 foot table and two chairs

Also Included: Organization listing and forty-word description on the website and in the symposium guide, overnight security and two exhibitor registrations (see website for details and restrictions)

## **To Reserve a Booth:**

Visit the IGARSS website [www.IGARSS2010.org](http://www.IGARSS2010.org) to download the exhibitor application.

Email, fax or mail your completed application to reserve your space (please DO NOT email applications which contain credit card information). If paying by check, please follow up the fax or email with a hard copy of your application when mailing your check.

## **IGARSS 2010 Exhibit Contact Information:**

IGARSS 2010 Exhibits / Conference Management Services, Inc.  
3833 S. Texas Avenue Suite 221  
Bryan, Texas 77802 USA  
979-846-6800 (phone) • 979-846-6900 (fax)  
[exhibits@igarss2010.org](mailto:exhibits@igarss2010.org)





# Sponsorship/Co-Sponsorship and Grant Opportunities



To maximize your organization's exposure at the symposium, you may support the symposium in the form of a grant or you may support a specific symposium function, event or promotional item. By participating in one of the many meeting support and grant opportunities, your organization will be recognized in additional locations, depending on the donation level. Specific terms and conditions are available on the IGARSS website, [www.IGARSS2010.org](http://www.IGARSS2010.org).

Rewards (See Terms) All amounts are in US Dollars	Platinum \$10,000+	Gold \$5,000 – \$9,000	Silver \$2,000 – \$4,000
Recognition in symposium proceedings	X		
Logo on all symposium marketing publications	X		
Presentation and recruitment opportunity at exclusive Career Forum	X	*	*
Announcement of the sponsor company during sponsored symposium events	X	X	
Recognition on symposium website and signage at the symposium	X	X	X

\*See 'Career Support Opportunities' p. 7, for additional levels of career support/opportunities.

You may also support a specific event or promotional item at IGARSS 2010. Below is a partial list of opportunities. If there is something specific which is not listed that your company would be interested in supporting, please contact us so that we can discuss your ideas.

## Sample Support Opportunities:

- Lanyards/Badge Holders
- Delegate Bags
- Opening Reception
- Coffee Breaks
- Internet Café/Wireless Internet Access
- Transportation to the Banquet site

Please see the symposium website [www.IGARSS2010.org](http://www.IGARSS2010.org) for additional support opportunities as they become available.

Government and Corporate Grants – Support IGARSS 2010 at any contribution level for general symposium use and enjoy the full benefits of Platinum, Gold or Silver rewards.

Corporate Direct Support – Choose to purchase symposium items and donate them directly to IGARSS 2010 and receive all applicable benefits of the rewards program. Please contact IGARSS 2010 Exhibits to discuss options.

Other Support – If your company would like to support the symposium in other ways or at other levels, please contact IGARSS 2010 Exhibits and we will be happy to assist in customizing a sponsorship for you.



## IGARSS 2010 Support Contact Information:

IGARSS 2010 Exhibits  
Conference Management Services, Inc.  
3833 S. Texas Avenue Suite 221  
Bryan, Texas 77802 USA  
979-846-6800 (phone) • 979-846-6900 (fax)  
[exhibits@igarss2010.org](mailto:exhibits@igarss2010.org)

# Advertising Opportunities

## Special Advertising Opportunity ONLY for IGARSS 2010 Exhibitors:

Exhibitors can expand their exposure by advertising in the IEEE Geoscience and Remote Sensing Newsletter (issues will be available at the GRSS booth and will also be mailed to over 10,000 IEEE/GRSS Members).

Exhibitors will receive a \$100 discount\* on display advertising. IEEE/GRSS does not accept logos or figures for display ads that have been downloaded from a Web site for printing. Logos and figures must be original (at least 300 dpi resolution).

Deadlines (for additional lead time, please contact CMS):

Space Reservation: 4 January 2010 (for the March 2010 issue)  
1 April 2010 (for the June 2010 issue)

Mechanical Due: 15 January (for the March 2010 issue)  
20 April 2010 (for the June 2010 issue)

\*Note: The \$100 discount does not apply to four color process cost.



Placement Size	Dimensions	Prices Per Insertion	Exhibitors Discount Prices
Full Page	7" x 10"	\$500	\$400
Half Page Vertical	3.375 " x 10"	\$400	\$300
Half Page Horizontal	7" x 4.875"	\$400	\$300
Quarter Page	3.375" x 4.875"	\$300	\$200

### Additional Information:

Ms. Susan Schneidermann  
Advertising Sales Manager  
IEEE Magazines/Newsletters  
445 Hoes Lane  
Piscataway, NJ 08855-1331  
+1-732-562-3946 (phone)  
+1-732-981-1855 (fax)



2010 IEEE International Geoscience and Remote Sensing Symposium



July 25 – 30, 2010 + Honolulu, Hawaii, U.S.A.  
Image courtesy of NASA Earth Observatory

### Advertise in the Final Program

The final program will be distributed on site to each symposium delegate upon arrival. This program will be used continuously throughout the symposium week giving repeat recognition to corporate advertisers. In addition, many attendees retain the Final Program to complement the proceedings for future reference.

Back Cover US \$2,000

Inside Covers US \$1,500

Two-Page Spread US \$1,500

Full page US \$500

### Deadline for Final Program Advertisements: June 1, 2010

For further information on advertising in the final program, please contact:

Conference Management Services  
IGARSS 2010 Exhibits  
3833 South Texas Avenue  
Suite 221  
Bryan, Texas 77802 USA  
Fax: +1-979-846-6900  
Tel: +1-979-846-6800  
email: [exhibits@igarss08.org](mailto:exhibits@igarss08.org)

Payment for Advertising: Full payment for advertising is due when submitting your space reservation for ads.



# Career Support Opportunities



To further maximize your organization's exposure at the symposium, you may also choose to participate in the symposium in the form of career support at up to four levels. By participating in one or more of the career support opportunities, your organization will be recognized in additional locations, and fashions, depending on the donation level. Our Career Support opportunities will target both graduating students and those nearing graduation (both undergraduate and graduate) and young professionals. Specific terms and conditions are available on the IGARSS website, [www.IGARSS2010.org](http://www.IGARSS2010.org).

Career Support Participation Levels (See Terms; All amounts are in US Dollars)	Platinum \$10,000+	Gold \$5,000 – \$9,000	Silver \$2,000 – \$4,000	Bronze \$1,000 – \$2,000
Presentation and recruitment opportunity at exclusive Career Forum	X			
Participation with table at the career forum, access to a meeting room	X	X		
Advertisement of company employment opportunities (web, boards, email, etc.)	X	X	X	X
No booth –recruit only via organizational advertisements and access to meeting room				X

## Career Services

### Career Center

IEEE/GRSS continues its acclaimed Career Center. Dozens of highly-skilled candidates from all geosciences and remote sensing sciences disciplines can utilize the Career Center annually. Job opportunities, geoscience career information, and the latest data on employment trends in the geosciences and remote sensing sciences are all available. IEEE/GRSS Career Services also schedules special sessions focusing on career alternatives in the geosciences its annual symposium.

### Career Forum

IGARSS 2010 will also feature a career forum during which your representative(s) (and those from other various private and public organizations and institutions) can:

- Make a presentation for 5 to 10 minutes to the entire audience regarding your organization as well as the on the employment opportunities your organization offers.
- Be made available to assess job possibilities and/or provide job-search recommendations for students at your own table or in private, separately-scheduled interviews.
- Interact with potential recruits immediately following the presentations, where food will be made available to forum participants.

The Career Forum is available by registration only to students and limited in the number of accepted registrants.

### Additional Career Support Opportunities:

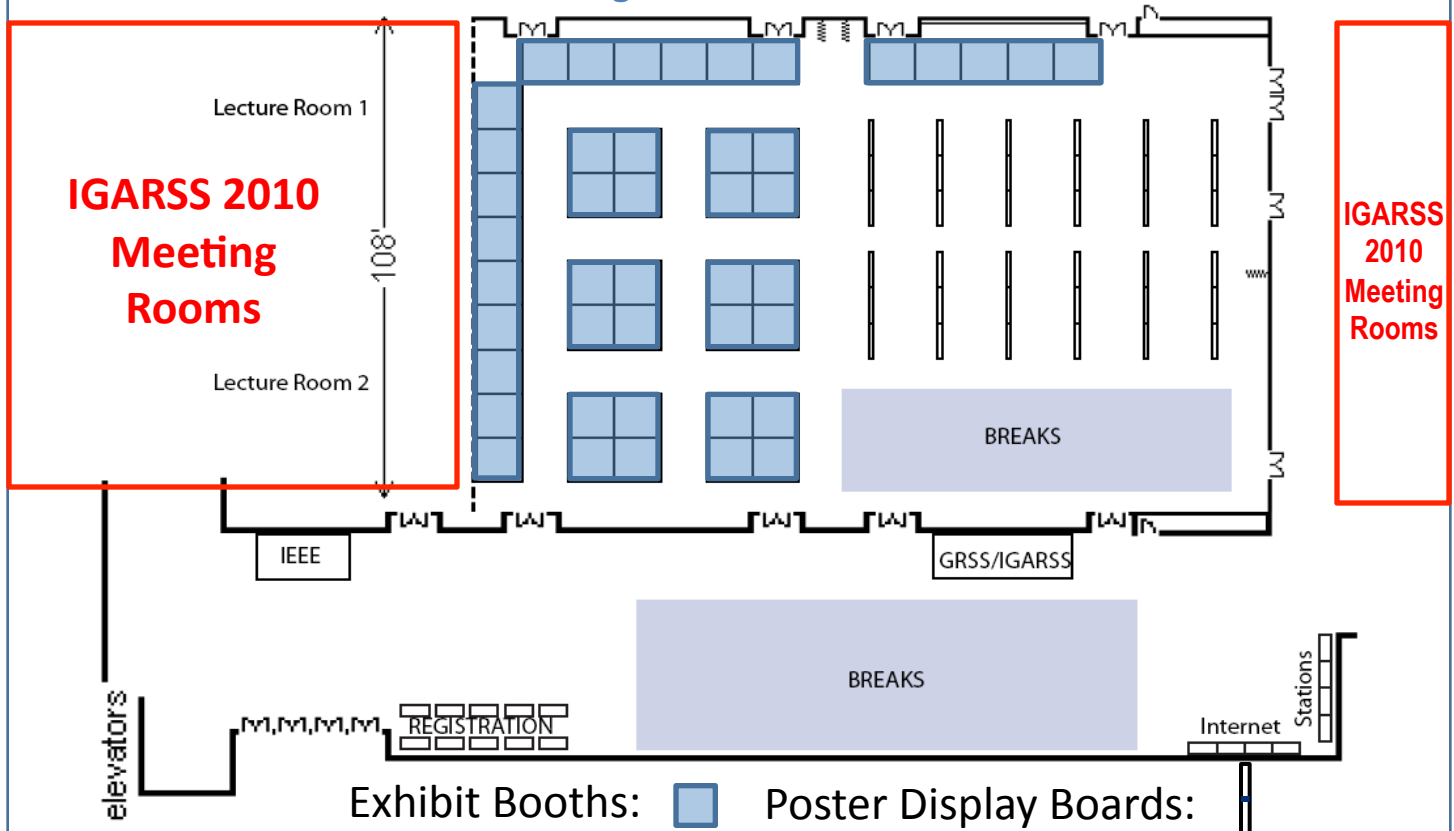
- Depending upon your participation level, we will make available to your organization's representative(s) space to interview perspective job candidates during Tuesday, Wednesday and Thursday of the symposium.
- Advertise your organization's employment opportunities via the *GRSS Newsletter*, symposium final program, placards and/or electronic media before and during the symposium (web, boards, e-mail, etc.).
- Provide a representative to participate in giving career advice at the Career Center.

For additional information, please contact: **Conference Management Services, Inc., IGARSS 2010**,  
3833 Texas Avenue South, Suite 221, Bryan, Texas 77802-4015 USA

# Floor Plan and Exhibitor Schedule



Hilton Hawaiian Village Mid-Pacific Convention Center



**Note: The IGARSS 2010 Exhibit Hall is ideally placed between the meeting rooms for optimal traffic flow through the exhibits.**

## Respond Quickly!

Space is allocated on a first come, first served basis. IGARSS '10 will reserve space upon receipt of your signed application form and fee. All confirmed exhibitors will receive an Exhibitor's Service Manual before May 2010 which will detail move in and move out schedules and procedures, additional show information and contacts for official show service suppliers (furnishings, customs broker, electrical, transportation, etc).

Please note: IEEE GRSS reserves the right to modify this floor plan and schedule based on booth sales, configuration of booth(s) requested, and symposium schedule.

## Important Exhibit Dates and Times (tentative)

Move-in Hours:	Exhibition Hours:			Move-Out Hours:
Monday 8:00 am - 5:00 pm	Tuesday 10:00 am - 5:30 pm	Wednesday 10:00 - am - 4:00 pm	Thursday 10:00 - am - 4:00 pm	Thursday 4:00 pm - 6:00 pm
	Opening Reception Tuesday 5:30 pm - 7:30 pm			Friday 8:00 am - 12:00 noon



# Previous Exhibitors



## Previous IGARSS Sponsors and Exhibitors

A.U.G. Signals Ltd.  
ABB Bomem Inc .  
Advanced Computer Systems  
Agricultural Research Council Institute for Soil ,  
Climate and Water  
Air Force Research Laboratory (AFRL)  
Alaska SAR Facility  
Altamira Information S.L.  
Applanix  
ARTEMIS Inc.  
Atlantis Scientific  
Australian Centre for Remote Sensing  
Ball Aerospace and Technologies Corp.  
Ball Aims  
Canada Centre for Remote Sensing, Natural  
Resources Canada  
Canadian Ice Service  
Canadian Remote Sensing Society/CASI  
Canadian Space Agency  
Central Intelligence Agency (CIA)  
Centre National D'Etudes Spatiales (CNES)  
Council for Geoscience, South Africa  
Creative Software Systems (CREASO)  
GmbH  
CRESTech  
CSIRO  
Decagon Devices, Inc.  
Definiens Imaging  
Dun can Tech  
E-MAG Technologies  
Earth Remote Sensing Data Analysis Center  
(ERSDAC)  
Elsevier Science  
ENVI Research Systems  
European Space Agency (ESA)  
GeoEye, Inc.  
Geographic Information Management Services  
(GIMS), Ltd.  
Geological Institute at the University of Alaska  
Geostationary Operational Environmental Satellite  
R-Series (GOES-R) Program  
Global Observation of Forest Cover and Land  
Dynamics  
HyVista Corporation  
Integral Systems Inc.  
ITRES Research Ltd .  
ITT - Visual Information Solutions

ITT Corporation  
Japan Aerospace Exploration Agency (JAXA)  
Korea Aerospace Research Institute (KARI)  
Leica Geosystems  
L1STaR GmbH  
Lockheed Martin Corporation  
Macdonald Dettwiler and Associates Ltd.  
Map Africa  
MIT Lincoln Laboratory  
National Aeronautics and Space Administration  
(NASA) Earth Science Division  
National Geospatial Intelligence Agency  
National Oceanic and Atmospheric Administration  
(NOAA)  
National Polar Orbiting Operational Environment  
Satellite System (NPOESS)  
Northrop Grumman Aerospace Systems (formerly  
Space Technology)  
Office of Naval Research (ONR)  
Optech Incorporated  
Optimax Systems Inc.  
Orbital Sciences, Ltd .  
Pacific Geomatics  
PCI Geomatics  
Pixoneer Geometries  
PP Systems, Inc.  
RADARSAT International  
Raytheon Company  
Research Systems Inc .  
Rochester Institute of Technology  
SeaSpace Corporation  
Southern Mapping Company  
SpectIR, LLC  
Spectral Imaging Ltd . (SPECIM)  
SPECTRANALYSIS Inc .  
Spot Imaging Services  
Surrey Satellite Technology  
Taylor & Francis Group  
The Aerospace Corporation  
Tufts University  
U.R.S.I.  
University of Waterloo  
USGS EROS - LandSat & the LandSat Data  
Continuity Mission (DCM)  
Vexcel Corporation  
Vitalis, Ltd.





Application Form and Agreement for Exhibit Space  
2010 IEEE International Geoscience  
and Remote Sensing Symposium  
July 25 – 30, 2010 • Honolulu, Hawaii, U.S.A.



**IEEE**



Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Postal Code/Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Please address further correspondence to \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please reserve \_\_\_\_\_ booths at the ☐ US\$ 2,000.00 Early Rate (on or before May 1, 2010)

☐ US\$ 2,250.00 Regular Rate (after May 1, 2010)

Booth Numbers (in order of preference) \_\_\_\_\_

Booth preferences will be accommodated whenever possible and are available on a first-come, first-served basis. Please refer to the exhibit hall diagram on page 3 of this application.

Payment in full must be submitted with this application. Checks should be made payable to **IEEE IGARSS 2010**, Federal Tax ID Number 13-1656633, or you may complete the credit card information below.

Credit Card Number for Exhibit Booth Fees (Visa, Mastercard, and American Express accepted)

\_\_\_\_\_ Expiration Date (MM/YYYY) \_\_\_\_\_

Total Payment US\$ \_\_\_\_\_ Name on Card \_\_\_\_\_

The issuer of the card identified here is authorized to pay the amount shown as Total Payment. I promise to pay such total (together with any other charges due thereupon) subject to and in accordance with the agreement governing the use of such a card.

Signature \_\_\_\_\_

I, the duly authorized representative of the above-mentioned organization, subscribe and agree to all terms and conditions, including, but not limited to, the rules and regulations stated with this form for exhibit space and services at the 2010 IEEE International Geoscience and Remote Sensing Symposium.

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Return this application with payment to:

**Conference Management Services, Inc.**  
**IGARSS 2010 Exhibits**  
3833 S Texas Ave, Ste 221  
Bryan, TX 77802-4015 USA

(979) 846-6800 (phone)  
(979) 846-6900 (fax)  
exhibits@igarss2010.org  
www.igarss2010.org

**Note: Please do not email this form if credit card numbers are included.**



# Terms and Conditions

## International Geoscience and Remote Sensing Symposium 2010 (IGARSS 2010)

### Honolulu, Hawaii USA

**1. CHARACTER OF THE EXHIBITION** ... The IEEE Geoscience and Remote Sensing Society (IEEE GRSS) and/or its designated agent reserves the right to determine the eligibility of any company, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.

**2. LOCATION/DATES** ... IGARSS 2010 will be held at the Hilton Hawaiian Village, Honolulu, Hawaii USA, July 25 – 30, 2010. The Exhibition, will be open to all delegates Tuesday through Thursday.

Show Hours:

- Tuesday, July 27, 2010 10:00 - 19:30
- Wednesday, July 28, 2010 10:00 - 16:00
- Thursday, July 29, 2010 10:00 - 16:00

The meeting management reserves the right to make changes in the Exhibit hours; however, such changes will be made known as far in advance of the Exhibition as possible. As part of the contract with IEEE GRSS, all Exhibitors must guarantee that their booth will be staffed during all show hours.

**3. INSTALLATION AND DISMANTLING** ... Spaces will be accessible to Exhibitors for setting up displays on Monday, July 26, 2010 from 8:00 - 17:00. Packaging and removal will be 16:00 – 18:00 on Thursday, July 29, 2010 and 8:00 - 12:00 on Friday, July 30, 2010, and should be completed by 12:00. Packing and removal of Exhibits prior to the close of the Exhibition is prohibited. Exhibitors shall be liable for all storage and handling charges for failure to remove Exhibits by the specified time and date.

**4. BOOTH SIZE/FEE/EQUIPMENT** ... A full exhibit area is 8 feet x 10 feet at a cost of US\$2,000.00 (early rate) / US\$2,250.00 (regular rate). Maximum height for all materials erected is restricted by the hotel. Exhibitors who are using an island or peninsula configuration must contact show management for permission in advance of move in. Failure to make final payment constitutes a cancellation of this contract. See Cancellations section of the Terms and Conditions for details. Standard equipment entitlements include: organization name on provided nameplate, organization listing and 40-word description per exhibitor in the on-site directory and on the Symposium web site, list of symposium attendees (post Symposium,) and two exhibitor registrations granting access to plenary and technical sessions as an audience member. (Note that all presenting authors must pay for a regular delegate registration and may not use an exhibitor registration to meet this requirement.) Any additional equipment requirements may be acquired through show service vendors identified in the Service Manual.

**5. AUDIO/VISUAL** ... Exhibitors are allowed to bring in their own audio-visual (A/V) equipment to use in their booths; however, show service personnel are not responsible for maintenance of such equipment. All A/V equipment leased through show services must be reserved in advance via the Service Manual forms.

**6. SPACE ASSIGNMENTS** ... Space assignments are made by IEEE GRSS on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor's booth location preference will be requested and assigned whenever possible. IEEE GRSS reserves the right to alter an Exhibitor's assigned space if it is deemed necessary in the best interest of the Exhibition and will consult with the Exhibitor before exercising this discretion.

**7. SUBLETTING OF SPACE** ... The Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than his own in the exhibit space without written consent of symposium organizers. Only one company shall be considered as the Exhibitor; any other company or unit in the space shall be considered a subsidiary or affiliate.

**8. GENERAL REGULATIONS** ... Loudspeaker sound displays are prohibited. The symposium staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.

**9. SAFETY CONSIDERATIONS** ... All exhibit and space materials must be in compliance with local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area.

Likewise, all electrical work and wiring must be approved and installed in accordance with regulations. Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.

**10. OFFICIAL CONTRACTOR** ... An official Contractor will be designated in the Service Manual to perform services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express written consent of symposium organizers, which, for reasons of security, in their sole discretion can deny such permission.

**11. ON- SITE REPRESENTATIVE** ... Exhibitors shall keep an attendant in their space during all exhibit hours.

**12. SECURITY LIABILITY** ... Overnight security personnel will be present in the exhibit area. The Exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend the Hilton Hawaiian Village Mid-Pacific Convention Center, IEEE GRSS, symposium sponsors and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of symposium organizers, its employees and agents. In addition, Exhibitors acknowledge that the show services contractors and IEEE GRSS do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.

**13. FACILITY DAMAGE** ... Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged.

**14. CANCELLATION** ... If space contracted is cancelled by the Exhibitor on or after May 15, 2010, or if the Exhibitor fails to occupy the space Contracted, IEEE IGARSS 2010 is entitled to the full amount of the space rental.

**15. AMENDMENT TO EXIBITOR AGREEMENT** ... Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organizers and IEEE GRSS.

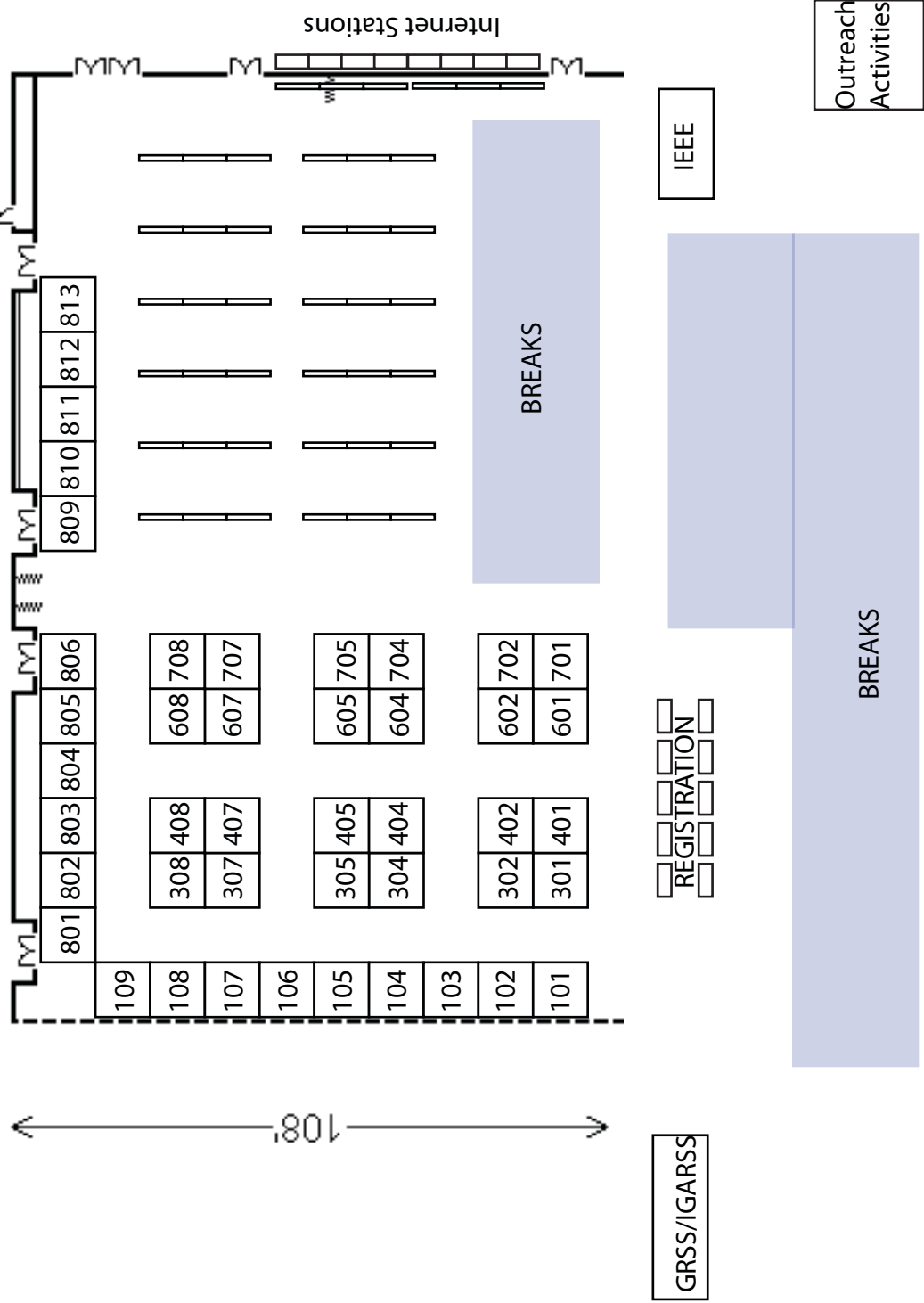
**16. INABILITY TO PERFORM** ... If IEEE IGARSS 2010 should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, IEEE IGARSS 2010 will refund to the Exhibitor the amount of the rental paid, and IEEE IGARSS 2010 shall have no further obligation or liability to the Exhibitor.

**17. SALES PROMOTIONS AND DRAWINGS** ... All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by IEEE GRSS prior to the opening of the event.

**18. CO-SPONSORSHIPS AND GRANTOR ENTITLEMENTS** ... Completion of the co-sponsorship and grants portion of the Application Form is a commitment to support. Full payment must be received or the contract will be considered null and void and all promotional entitlements will be withdrawn. IEEE GRSS, at its discretion, may make reasonable changes, amendments or additions to entitlements. To be included in the Symposium On-Site program, as a Platinum or Gold contributor, IEEE GRSS must receive the contributor's signed Application and applicable donation by May 15, 2010. Missed deadlines are not remunerable by IEEE GRSS.

**19. COMPLIANCE WITH TERMS AND CONDITIONS** ... IEEE GRSS, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit.

108'





# Exhibitors' Information



## EXHIBITOR BADGES

Deadline to submit badge name — 1 June 2010.

Two exhibitor badges (per booth space).

1. \_\_\_\_\_ 2. \_\_\_\_\_  
☐ Exhibitor Badge ☐ Exhibitor Badge
3. \_\_\_\_\_ 4. \_\_\_\_\_  
☐ Exhibitor Badge ☐ Exhibitor Badge

**Note:** Each additional exhibitor badge will cost the regular meeting registration rate. Register at <http://www.igarss10.org/Registration.asp>. This does not include exhibitor badges given per booth space rented. Additional questions regarding Exhibit Hall Only and Exhibitor Full Registration badges, please contact IGARSS 2010's Exhibitor Coordinator at Conference Management Services, IGARSS 2010 Exhibits, 3833 South Texas Avenue, Suite 221, Bryan, Texas 77802 USA; Fax: +1-979-846-6900; Tel: +1-979-846-6800; Email: [exhibits@igarss10.org](mailto:exhibits@igarss10.org).

## EXHIBITOR PROFILE

Deadline to submit the Exhibitor Profile — 1 June 2010.

Please e-mail your company's profile of **75 WORDS OR FEWER** for inclusion in the IGARSS 2010 Program. The format for submitting this information is electronically via e-mail to [exhibits@igarss2010.org](mailto:exhibits@igarss2010.org). IGARSS no longer accepts faxed or mailed profiles. Please include complete contact information with your profile. **No profiles will be published if there is an outstanding balance on your account.**

## EXHIBITOR SIGNAGE

(Please print your company's name exactly as it should appear on booth sign and in the meeting program)

## TYPE OF EXHIBITOR

- |  |   |
|--|---|
| <input type="checkbox"/> Scientific Society                        | <input type="checkbox"/> Government Agency                    |
| <input type="checkbox"/> Educational Institution                   | <input type="checkbox"/> Research Facility                    |
| <input type="checkbox"/> Publisher                                 | <input type="checkbox"/> Computer Software                    |
| <input type="checkbox"/> Geophysical Equipment and Instrumentation | <input type="checkbox"/> Services (laboratories, exploration) |
| <input type="checkbox"/> Gems and Mineral/Fossils                  | <input type="checkbox"/> Consulting                           |
| <input type="checkbox"/> Other                                     |   |

**AGREEMENT:** By my signature, my organization/company agrees to abide by all Terms and Conditions of Agreement set forth in the exhibit information and policies.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Exhibitor Application Will Not Be Processed Without An Accompanying Deposit.**